

The Parthenon Group 2016 Campus Recruitment

Firm Overview:

Parthenon combined with Ernst & Young LLP on August 29, 2014. Parthenon is a leading advisory organization focused on strategy consulting. We are committed to combining our unconventional thinking with our clients' smarts to deliver actionable strategies.

In today's complex business landscape, creativity has become a necessary ingredient for sustained success. Together with EY, we have an ideal balance of strengths – specialized expertise with broad executional capabilities, intimate client relationships with larger networks of support, and proven processes along with a progressive spirit – to unlock opportunity for our clients, amplify the impact of our strategies, and make Parthenon the global partner of choice for business leaders.

Position: Associate

Parthenon Associates participate as valued members of case teams helping clients address their most pressing strategic challenges. As team members they receive significant responsibility for identifying information sources, assembling data, performing analyses, structuring arguments, and developing presentations. Training is given in key business concepts and analytical methods immediately upon joining the firm, and throughout their Parthenon career. Due to the nature of our work and team structure, Parthenon Associates typically gain responsibility more quickly than in other consulting organizations, often serving as primary contacts for clients and managing junior case team members. Sample responsibilities of Parthenon Associates may include:

- Performing secondary research using a variety of sources (e.g. analyst reports, market research reports, news articles)
- Executing various analyses (e.g. customer segmentation, market sizing, competitor analysis, macroeconomic forecasting) to support the strategic recommendations
- Designing and executing in-depth interview guides with key organizational stakeholders, industry experts, and customers
- Reviewing business plans and pro-forma financial models to identify key assumptions and drivers
- Maintaining relationships with junior clients

Job Location: Shanghai

Who We're Looking For:

The ideal candidate will have:

- An outstanding academic record
- Good analytical & conceptual skills
- Clear & logical thinking with a keen business sense
- Strong communication skills & team spirit
- Outstanding ability to conduct engaging discussions & interviews
- Fluency in English & Mandarin
- Previous consulting internship or strategy development project experience are pluses

What We Offer:

- An exciting and collegial work environment
- Accelerated professional development
- Access to firm leadership and senior clients
- Focus on high-impact analytical and strategic projects
- Opportunity to impact the development and growth of the firm
- Competitive compensation

Campus Talk Events:

- Fudan University: 2015/11/03, 18:30-20:30(复旦大学管理学院友邦堂)

Recruiting Process:

- CV screening & Pre-talk
- Group discussion session
- 2nd round F2F interview
- 3rd round F2F interview

Application Submission:

- If you are interested in applying to The Parthenon Group (Shanghai), please send your cover letter and resume (both Chinese and English) as attachments to shanghairecruit@parthenon.com with subject "Associate Application –University –Full Name (both English and Chinese)"
- Applications must be submitted before 2015/10/16 for early round interview, regular round interview application deadline is 2015/11/04
- For more information about our recruitment, please visit <http://careers.parthenon.com/home> or subscribe to Parthenon official WeChat account: ParthenonRecruitment

"Early Bird Information Session" Opportunity

- We will be holding an interactive open session for early birds. Qualified applicants will be invited to join Parthenonians after-hours drink session to learn more about our company, culture, lifestyle and our partners and consultants are more than happy to answer any questions you have regarding the challenging and intellectually-rewarding consulting career
- Outstanding participants will have the chance to earn a "1st Round Pass", with the right to jump directly into the group discussion session phase of the application process.
- Please subscribe to Parthenon official WeChat account to check further updates on application process, time and venue